



**Music City Classic**  
**4300 Kings Lane Nashville, TN 37218**

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Phone: (615) 876-4862 Fax (615) 691-7382  
[musiccityclassic@comcast.net](mailto:musiccityclassic@comcast.net)  
[www.musiccityclassic.net](http://www.musiccityclassic.net)

In March 2014, the Music City MLK Roundball Classic, Inc. was established with a primary mission to assist young people in furthering their education to the highest achievable level. As a 501(c)3 tax exempt organization, the Music City Classic seeks to provide aid to need based, low-income high school students who reside in Nashville, Davidson County by providing financial assistance and mentorship counseling aimed at helping the scholarship recipients stay in and complete school to degree attainment. The mentors will assist in identifying and addressing perceived obstacles to students' course completion (e.g., work schedules, family responsibilities, financial obligations) and instruct them on how to acquire better study skills and identify additional academic resources at their respective institutions.

The avenue through which money will be raised for scholarships and mentor program is an annual invitational high school basketball showcase in Nashville, Tennessee on Martin Luther King ("MLK") weekend. On Monday, there will be a tribute to Martin Luther King and the presentation of the annual "Drum Major for Justice" Humanitarian award. Over this weekend, we will also be a platform for informing and educating all the athletes participating in the basketball showcase by hosting a breakfast lecture series aimed at providing guidance with financial literacy and soft skills employment training as well as preventing occurrences of deviant and destructive behavior that is prevalent in society today, covering topics such as domestic violence, date rape, physical and sexual assault, racism and financial literacy.

Your generous sponsorship would be highlighted in the program for the Event and at the Event depending on which level of sponsorship chosen. I appreciate you considering my proposal for sponsorship. Please feel free to call me for more information about the program. I look forward to your sponsorship and hope to hear from you soon.

**MUSIC CITY CLASSIC**

Eva M. Lemeh

Executive Director

9/6/2016



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## Sponsorship Agreement

Individual/Business Name \_\_\_\_\_  
Mailing Address \_\_\_\_\_ Phone \_\_\_\_\_  
\_\_\_\_\_ Email \_\_\_\_\_

### Please Check One:

\_\_\_\_\_ **MVP SPONSOR \$30,000: Entrance banner, banner in the gym, 10 tickets each with hospitality room privileges, front cover logo, full page ad, logo on the website and a booth at the event site**

\_\_\_\_\_ **ALL-STAR SPONSOR \$20,000: scorer's table banner, banner in the gym, 8 tickets each with hospitality room privileges, front cover logo, full page ad, logo on the website and a booth at the event site**

\_\_\_\_\_ **HALF COURT SHOT SPONSOR \$10,000: banner, 6 tickets each with hospitality room privileges, front cover logo, full page ad, logo on the website and a booth at the event site**

\_\_\_\_\_ **FREE THROW SPONSOR \$5,000: banner, 4 tickets each with hospitality room privileges, front cover logo, logo on the website and a booth at the event site**

\_\_\_\_\_ **CROSS OVER SPONSOR \$2,500: banner, 2 tickets each with hospitality room privileges, logo on the website and a booth at the event site**

\_\_\_\_\_ **ALLEY-OPP SPONSOR \$1,000: full page ad**

\_\_\_\_\_ **ASSIST SPONSOR \$500: 1/2 page ad**

\_\_\_\_\_ **REBOUND SPONSOR \$250: 1/4th page ad**



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**\_\_\_\_\_ BUSINESS SPONSOR \$100: business card size**

I will provide my own ad. Acceptable Formats at 300 dpi. (PDF-preferable, EPS, TIFF, JPEG, InDesign\*) \*\*

Please create an ad for me, which I agree to pay the publisher of the program for directly upon receipt of an invoice

**\*must include fonts & attachments used**  
**\*\* no Microsoft Word or Excel documents**

**“NASHVILLE’S GOT GAME... LET THE GAMES BEGIN”**

**“INVEST NOW ....INVESTING IN OUR FUTURE”**

**Make checks payable to Music City MLK Roundball Classic, Inc. and mail to 4300 Kings Lane, Nashville, TN 37218 or go to our website [www.musiccityclassic.net](http://www.musiccityclassic.net) and select the DONATE tab and make the sponsor payment.**